

**Amendments to the claims:**

Please cancel claims 1-5 and add new claims 6-7. This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1-5. (canceled)

6. (new)      Bag **wherein** it comprises an outward facing side with a plane surface (3), which is designed to receive and to display advertising or information material, the plane surface (3) is covered by a detachable, transparent sheet, the underside of the plane surface (3) is joined to a soft, deformable unit (4).

7. (new)      Bag according to Claim 1, **wherein** the soft, deformable unit (4) is a case filled with soft rounded beads.